International Christian Retail Show 2010

Sponsorship Acknowledgement:

Family Entertainment Package
Deadline: March 15, 2010

Company: _____ **Contact:** _____

Booth #: _____ **Phone:** _____ **E-Mail:** _____

Sponsorship: Family Entertainment Package

Sponsorship Total: $3,000
$2,000 (if already have a booth on the exhibit floor)

Date/Times:
- Monday, June 28
- Tuesday, June 29
- Wednesday, June 30

Includes:
- Sponsor recognition in all pre-Show, onsite, and post-Show marketing.
- Two, 30-minute Sponsor-led demonstration and positioning as expert resource for how to increase sales in Family Entertainment.
- Cross merchandising custom display pod, 6x6 area in Town Center (within the theatre room)
- Inclusion in 3 min. continuous loop of sponsor releases playing on large projection screen in Town Center through the entire Show.
- Space, presentation, and loops can be used for multiple releases, but must stay within same limitations, time & space.
- Handout of all sponsors, releases and booth locations.
- Networking Reception – afternoon on opening day for retailer networking with movie theme, promoted in all CBA marketing materials.
- Media Reception Sunday late afternoon.

Deadlines: March 15, 2010
- Signed confirmation and logo to CBA

Signature: _____ **Date:** _____

$3,000 Sponsorship Fee for Family Entertainment Package

$2,000 Sponsorship Fee for Family Entertainment Package if have an existing booth.

Payment Info:

$_____ – Total Charge

☐ Check Enclosed: # _____ or ☐ Visa ☐ MC ☐ AMEX ☐ Discover

Card #: _____ Exp: _____

Signature: _____

Office Use Only ID:_____ Chk:_____ Amt:_____ ☐Cgd/☐ Rcpt

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