CBA MARKETSQUARE
Your Center for Worldwide Sales & Rights Negotiation

International Christian Retail Show 2010

Application and Contract for CBA Marketsquare

STEP 1 **SHOW DIRECTORY INFORMATION** *This information will appear in the Conference and Show Directory **EXACTLY** as typed

Company _____ Letter to Alphabetize by _____

Address _____

City _____ State _____ ZIP _____ Country _____

Phone _____ Fax _____ website URL _____

Contact Name (Name of person who is responsible for your exhibit) _____ Title _____

Email address _____

Are you a member of CBA or CTAI? ☐ Yes ☐ No - If Yes, CBA/CTAI ID#_____

STEP 2 **SPACE REQUIREMENTS (Type of Space Requested)**

☐ **Booth:**

# of Booths Requested: _____

Member Status	Exhibit Space Cost
Member	$1400
Nonmember	$1650

- Booth is approximately **six** feet deep by **eight** wide (approximately two meters by 2.7 meters)
- Deposit of US$250 per booth must be submitted with application.
- **Each Marketsquare Exhibitor will be contacted in order of application received to select booth locations in CBA Marketsquare. Until applicant's Booth Application & Contract has been accepted in writing by CBA and Exhibit Space has been assigned, no rights to exhibit are granted.**

☐ **Table**

Days Needed: ☐ Monday ☐ Tuesday ☐ Wednesday

Member Status	Table Cost
Member	$300 / day
Nonmember	$350 / day

- Table is 36 inches round (approximately **one** meter round) with four chairs.
- Full payment for tables must be submitted with application.

STEP 3 **BUSINESS PURPOSE**

What is your business purpose in the CBA Marketsquare? _____

_____

What type of product do you sell? _____

_____

STEP 4 **I have received and read the Rules & Regulations pertaining to the International Christian Retail Show 2010 and the CBA Marketsquare. I agree to abide by all the requirements, restrictions, and obligations set forth in the Application & Contract and the Rules & Regulations, as well as any other rules and directives which at any time are issued by CBA. I certify and warrant that the individual signing this Application & Contract for Exhibit Space on its behalf has been duly authorized to do so.**

Print Name _____ Signed _____

STEP 5 **Payment Info: (Deposit of US$250 per booth or full payment for tables must be submitted for application to be accepted. Applications received after March 12, 2010, must be submitted with full space rental fee.)**

☐ **I have enclosed my check (made payable to CBA) for $_____ (in U.S. Funds drawn on a U.S. bank)**

☐ **Please charge to my credit card** ☐ **VISA** ☐ **MasterCard** ☐ **American Express** ☐ **Discover**

☐ Deposit ONLY! $_____ *or* ☐ Full Amount NOW $_____

Cardholder's Name (please print) _____

Card # (must include to process form) _____ **Exp. Date** _____

Cardholder Signature _____

STEP 6 CBA Acceptance

CBA hereby accepts Exhibitor's Application for Exhibit Space and agrees to be bound by the Terms & Conditions set forth in the Application and in the Rules and Regulations incorporated therein by reference.

By _____ Date _____

(Vice President and COO, CBA)

CBA USE: CBA ID#_____ Date Rec'd _____ Ck#_____ Amt_____ Chgd/Rpt_____ Booth #_____

Terms & Conditions

1. **Application for Exhibit Space:** Applications for Exhibit Space received by CBA prior to March 12, 2010, must be submitted with the required deposit. Applications received by CBA after March 12, 2010, must be accompanied by the full Space Rental Fee. Applications will not be accepted later than **June 2, 2010.**

2. **Exhibit Space cost:** Exhibit space cost is as follows:
   - Booth: US$1400 per 6-foot by 8-footh booth space. (Nonmembers pay an additional $250 per 6-foot by 8-foot exhibit space.)
   - Table: US$300 per day. (Nonmembers pay an additional $50 per day)

3. **Payment of Exhibit Space Cost:** Exhibitor is required to pay in full by March 12, 2010.

4. **Exhibiting Rules and Regulations:** Exhibitor shall abide by the provisions contained in the International Christian Retail Show 2010 Exhibitor Rules and Regulations (a copy of which has been provided to Exhibitor by CBA), which are incorporated in this Application as if they had been set forth herein in their entirety.

5. **Use of Space:** Exhibitor will not sublet or share its exhibit space with any other entity. Exhibitor will display and accept orders for its own products and products, which it stocks, ships, invoices, or represents in the regular course of its business.

6. **No Conflicting Activities:** Exhibitor will refrain from sponsoring or endorsing any activities during hours of announced, CBA-scheduled activities without prior written consent of CBA.

7. **Exhibitor Contract Is Not a Transferable Asset:** Neither the assigned booth space, nor any portion thereof, nor Exhibitor's interest therein shall be assigned or otherwise transferred by Exhibitor without prior written permission of CBA.

8. **Limitation of Liability:** Neither CBA, nor the CBA Exhibitors Advisory Committee, nor their respective officers, directors, agents, employees, or affiliates shall be liable to Exhibitor for any injury, loss, or damage to the person or property of Exhibitor, its officers, directors, agents, employees, or invitees, except to the extent that such injury, loss, or damage is caused directly and by substantial negligence on the part of CBA or its employees.

9. **Compliance With Applicable Laws and Indemnifications:** Exhibitor will strictly comply with all laws pertaining to its exhibition at CBA's Convention, including, but not limited to, laws pertaining to copyrights, trademarks, antitrust, promotions, and giveaways. Exhibitor will indemnify CBA and hold CBA harmless from any and all liabilities in respect of suits, proceedings, demands, judgments, damages, expenses, and costs (including, without limitation, reasonable attorneys' fees and costs and expenses incurred in the investigation, defense, or settlement of any claims covered by this indemnity) which CBA may suffer or incur by reason of participation in CBA's Convention by Exhibitor, its officers, directors, employees, agents, or representatives.

10. **Breach of Contract and Violation of Rules and Regulations:** Following acceptance and execution of this Application by CBA, any breach of the resulting contract by Exhibitor, its officers, directors, agents, or employees may, in CBA's discretion, result in immediate or future loss of Exhibitor's exhibiting privilege. Following execution of Exhibitor's Application by CBA, CBA's liability for breach of the resulting contract shall be limited to the space rental fee paid to CBA by Exhibitor. In no event shall CBA be responsible for consequential damages. Any bankruptcy filing of any kind by Exhibitor or Exhibitor's insolvency shall constitute a breach of this Application and the contract resulting from CBA's acceptance of this Application. Either party's waiver of or failure to exercise any right provided for in this Application shall not be deemed a waiver of any further or future right hereunder.

11. **Severability:** If any provision in this Application for Exhibit Space is determined by a competent authority to be unenforceable, all other provisions shall continue in full force and effect.

12. **Acknowledgment and Warranty:** Exhibitor acknowledges and warrants that the individual signing this Application for Exhibit Space on its behalf has been duly authorized to do so.

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13. **SUBMISSION INSTRUCTIONS ~ Return completed applications to:**

CBA
Attn: International Christian Retail Show
9240 Explorer Dr
Colorado Springs, CO 80920

Phone: 719.265.9895
Fax: 719.272.3510
Email: exhibits@cbaonline.org

CBA USE: CBA ID#_____ Date Rec'd _____ Ck#_____ Amt_____ Chgd/Rpt_____ Booth #_____